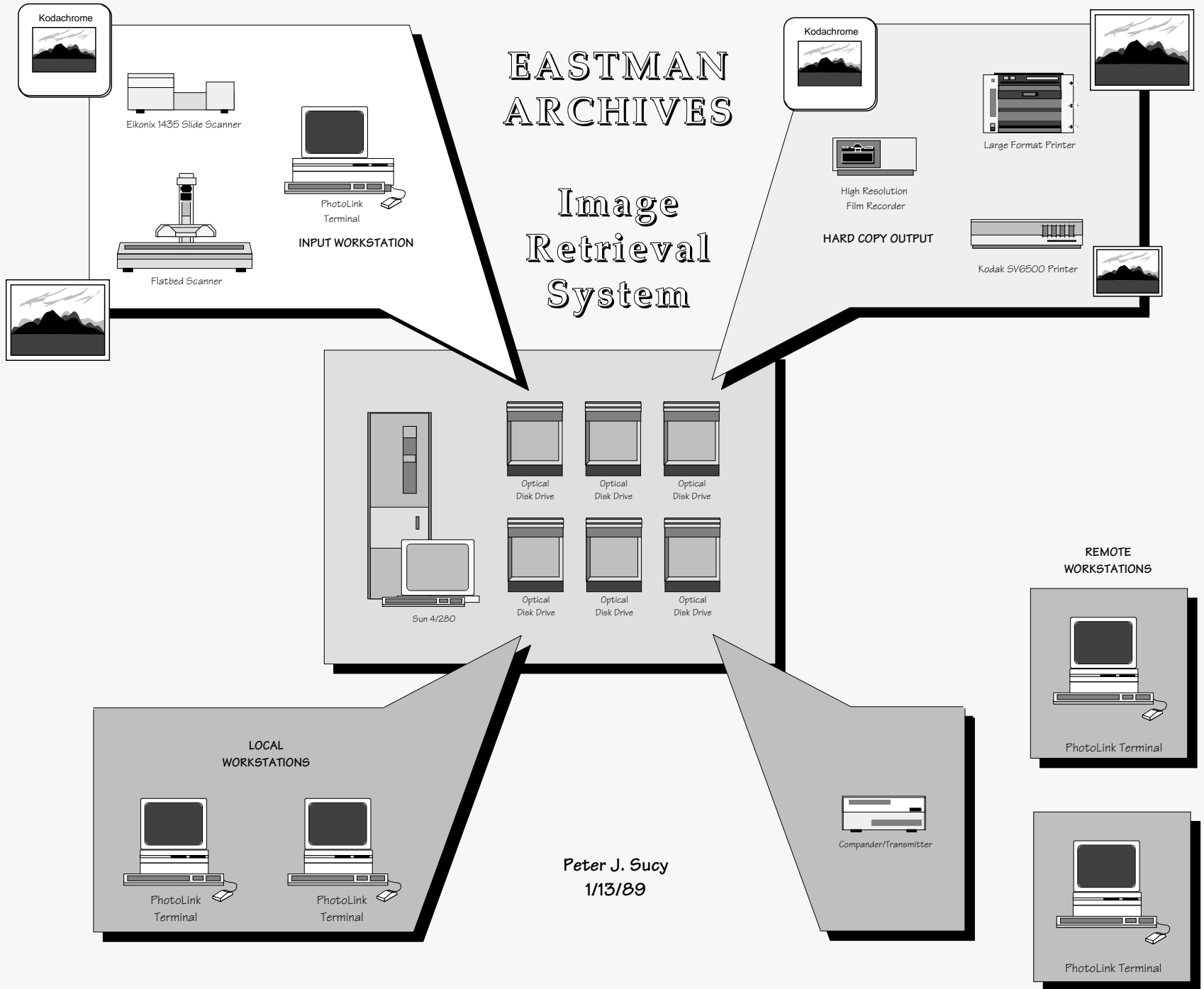
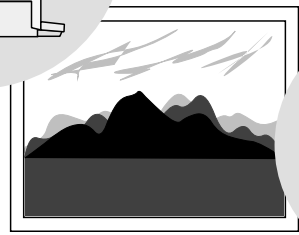
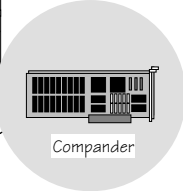
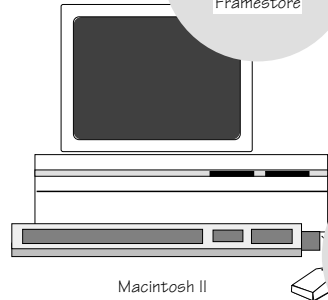
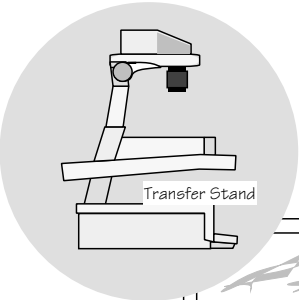
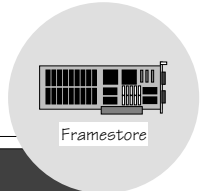
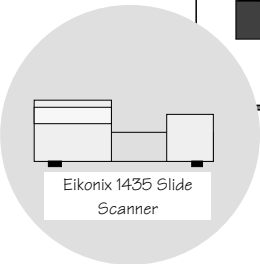
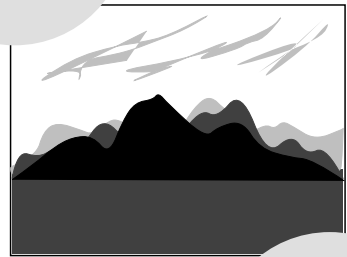
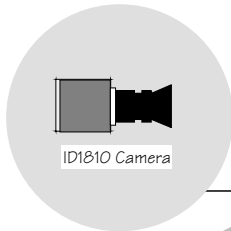
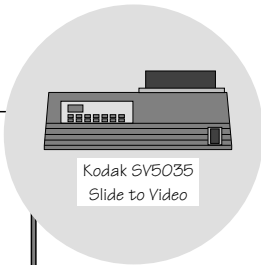
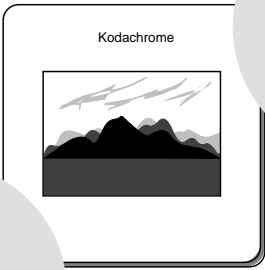


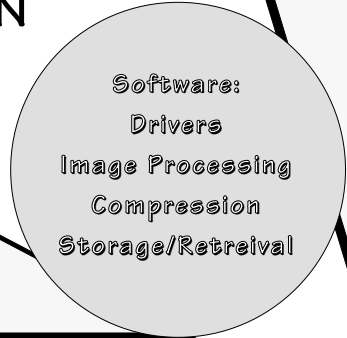
EASTMAN ARCHIVES

Image Retrieval System

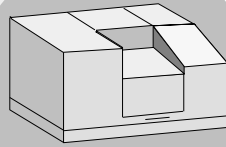




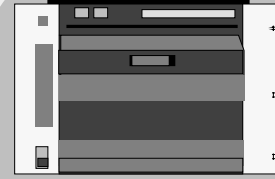
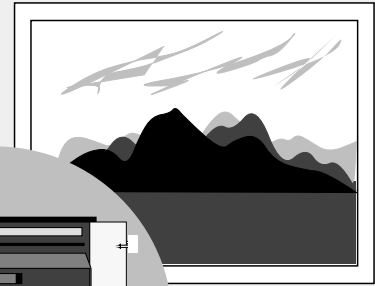
INPUT WORKSTATION



John M Doe
Any Business
AnyPlace,
USA



Small Format
Printers



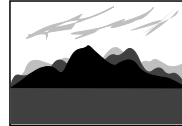
Large Format Printer

HARD COPY OUTPUT

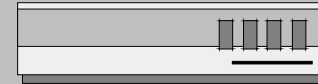


High Resolution
Film Recorder

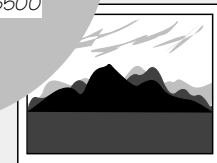
Kodachrome



Color
Thermal
Slide
Printer ?



Medium Format - SV6500

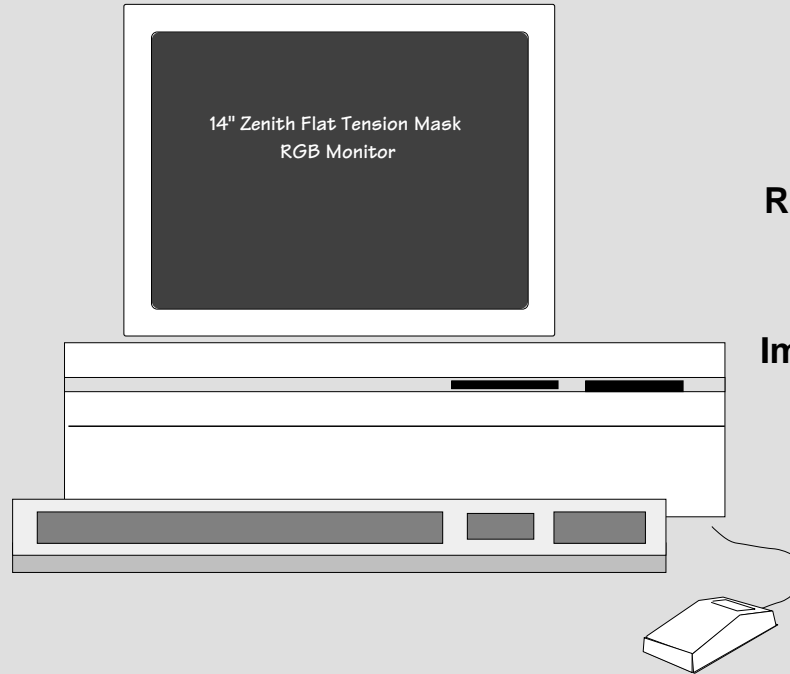


Software:
Drivers
Compression
Sample Rate
Conversion
Storage/Retrieval

KODAK PhotoLink Terminal

STANDARD ITEMS

Zenith FTM Monitor
Apple Macintosh II CPU
EPD Framestore
EPD Compander Board
Communications Board
Optical Drive
PhotoLink Software

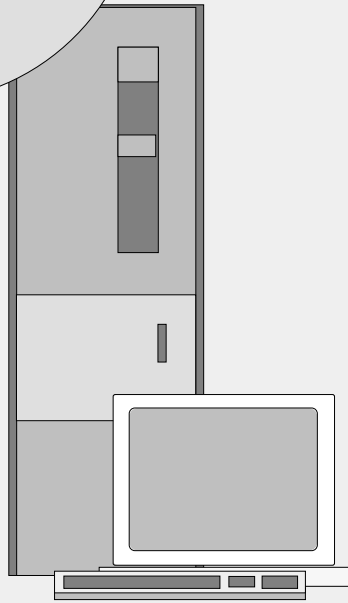


OPTIONAL ITEMS

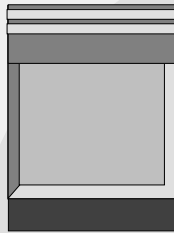
Hard Copy Devices
Optical Storage Devices
RamCard Camera Interface
Scanner Interfaces
Image Processing Software
Presentation Software
CD-ROM Interface

IMAGE ARCHIVE COMPUTER (Color KEEPS)

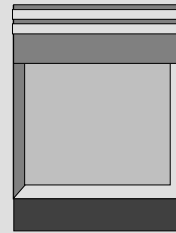
- SOFTWARE:
- STORAGE/RETRIEVAL
- SAMPLE RATE CONVERSION
- COMMUNICATIONS
- BILLING



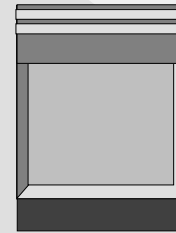
Sun 4/280



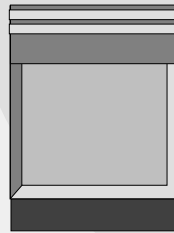
Optical Disk Drive



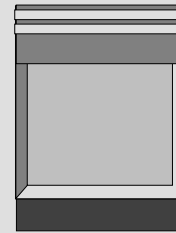
Optical Disk Drive



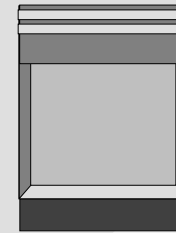
Optical Disk Drive



Optical Disk Drive

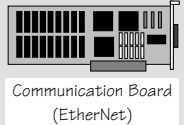
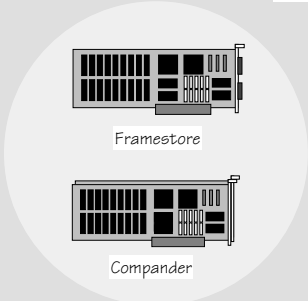
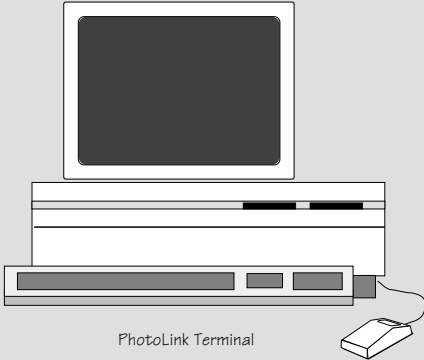


Optical Disk Drive



Optical Disk Drive

LOCAL RETRIEVAL WORKSTATION



Software:
Drivers
Image Processing
Compression
Storage/Retrieval

Software:
Compression
Sample Rate
Conversion
Storage/Retrieval
Communication

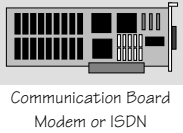
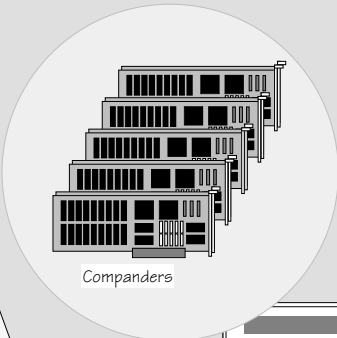
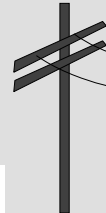
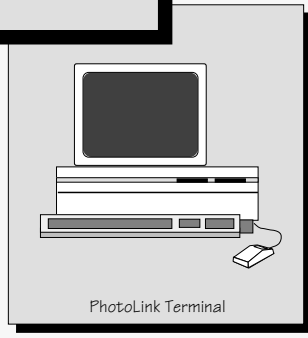
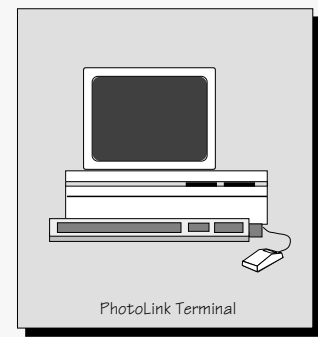
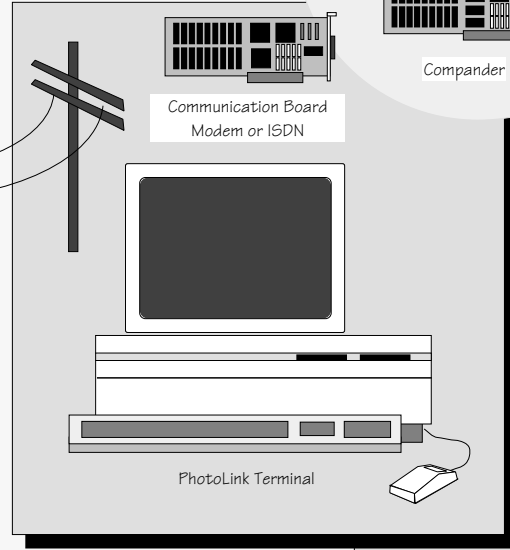
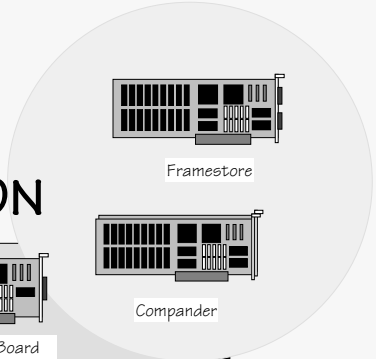


IMAGE
COMPANDER/
TRANSMITTER



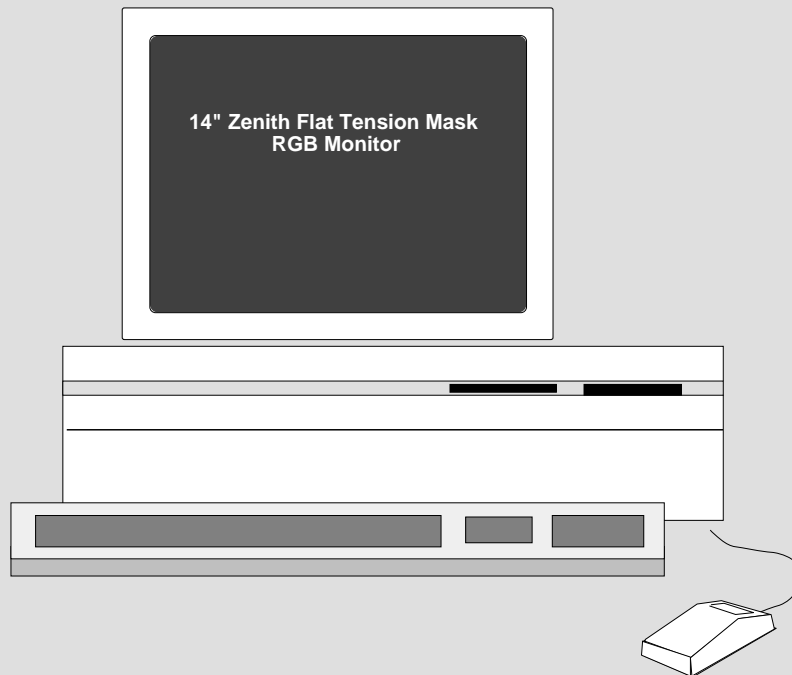
REMOTE
RETRIEVAL
WORKSTATION



The Future...

KODAK

Consumer PhotoLink Terminal



**Keep A Family's Entire Photographic
History on One Optical Disk**

**Transmit Photographs to Remote
Relatives**

Electronic Darkroom Software

**Dial up Photographic Labs for
Photographic Prints and
Enlargements**

**Make Thermal Prints and Slides
at Home**

**Access to Museum and Gallery
Achives**

What We Need To Do To Succeed...

Establish EPD and Eastman Kodak as the World Leader in Imaging Technology, Traditional and Electronic.

Establish the Standards for Electronic Imaging in Compression Technology, Thermal Technology and Systems Integration.

Develop a Corporate Strategy for Image Management Systems.

Create a Demand for Kodak and EPD Products.

Be A Leader, Not A Reactor.

Take Advantage of Our Local Resources...

International Museum of Photography at the George Eastman House

The Premiere Museum of Photography in the World

Rochester Institute of Technology School of Photographic Arts and Sciences

The Premiere School of Photography in the World

Center for Imaging Science

The Premiere Imaging Research Facility in the World

US (Eastman Kodak Company)

The Premiere Imaging Company in the World

Take Advantage of History ...

This year marks the 150th Anniversary of Photography.

It is logical to assume that the International Museum of Photography and Rochester Institute of Technology will more than likely receive a good deal of Press this year.

WE CAN BENEFIT IMMENSELY FROM THIS OCCASION...

Take A CHANCE...

*Bestow a Most Generous Gift to the
International Museum of Photography*

Give a Gift that KEEPS on Giving

*Give a Gift that Makes the Archives
Even More Accessible*

Give the Museum an

Eastman Image Archives System

Say What?

The Eastman Image Archives System

*An Imagebase System for
Accessing Large Numbers of Images*

*A State of the Art
Electronic Imaging System*

*Search for and Access Images
from Remote Terminals*

Order Prints, Slides or Transparencies OnLine

It Keeps On Giving...

*The Eastman Image Archive System will provide
a Steady Flow of Funds for the Museum from...*

Income from Online Service Fees

Income from Photographic Reproduction Service

Income from Image Usage Fees

And Giving...

The Eastman Image Archive System will provide
a Steady Flow of Funds for Eastman Kodak...

Enhance Income from Film Products

Income from PhotoLink Terminals, Input, Output and
Storage Peripherals

Income from Transbit™ Licensing

Income from Thermal Hard Copy

Why...

Establishes Kodak as the Leader in Image Management Technology.

Establishes Transbit™ Compression as the Standard

Establishes a Network Strategy for Accessing Images that could be Duplicated for Government and Commercial Applications

Carves a New Niche with a Top Down Approach to Marketing.

What Do We Need to Develop?

Not Much!

The Concept Utilizes Currently Available Technology such as...

Color Scanning Technology

Color KEEPs Image Storage

Color Hard Copy, Thermal, Electrophotographic and Silver Halide

Compression Technology

We do need to develop a corporate strategy and most importantly we need to develop the glue that ties it all together.

IMAGE MANAGEMENT SOFTWARE IS THE KEY